
CeBIT 2009: A resounding success for O&O Software

Berlin, March 10, 2009 – Berlin-based O&O Software can only draw positives from CeBIT 2009. Cost reduction through defragmentation, reliable data security, as well as the central management of all O&O products through implementation of the O&O Enterprise Management Console 2 were the main themes discussed with visitors at the O&O stand. The carefully selected products on show satisfied the demand from visitors to be fully informed on the newest products whilst benefiting from live presentations.

The O&O Enterprise Management Console 2 is the tool for comfortably managing all O&O products from one central location. Currently, the multiple award-winning defragmentation program O&O Defrag 11, as well as the ever-more popular data security solution O&O DiskImage 3 are included, with further products to follow shortly. A genuine client-server architecture and data management on a Microsoft SQL Server makes rolling out the components and centrally managing them a breeze.

A brand-new product called PC Lifecycle, developed in cooperation with the USA Company Laplink, was also introduced to the world for the first time at CeBIT, and was very much in demand from customers and partners alike.

“CeBIT 2009 was a resounding success on all levels. The positive resonance for our products, in particular for our network solution O&O Enterprise Management Console 2, was simply overwhelming. At no time did we get a sense of the much-publicized problems and effects of the overall financial climate,” said Olaf Kehrer, CEO of O&O Software GmbH.

O&O solutions presented at CeBIT:

O&O Enterprise Management Console 2

O&O Enterprise Management Console 2 will allow you to manage your O&O programs across a network from a central location. It will not only let you run jobs on individual computers and sites but also permit you to perform remote installation of O&O programs. All events will be recorded in detailed reports and filed in the database so that you can always be kept informed about the successful running of your jobs. O&O Enterprise Management Console 2 currently has the defragmentation solution O&O Defrag as well as the imaging program O&O DiskImage integrated. More products will follow.

O&O DiskImage 3

O&O DiskImage 3 Server und Workstation Editions create reliable data images across a network. The central network control is based on Microsoft SQL Server. The O&O DriverLoader enables missing drivers to be loaded after the event over external storage media. The Start CD included in delivery means images can be created of already damaged operating systems, and data can be restored with no need for prior installation.

O&O Defrag 11

The multiple award-winning defragmentation program, O&O Defrag 11, optimizes hard disks and merges data fragments twice as quickly as the previous version. The new background defragmentation feature provides automatic protection against heavy fragmentation. For the first time ever, it's possible to defragment entire hard disks and partitions as well as individual folders or files by right-clicking.

PC Lifecycle

The product bundle PC Lifecycle covers all phases of life of a PC, and is made up of five products. PCmover transfers files, settings and programs between two computers. PCSync allows you to synchronize between the new PC and the other computer. DiskImage protects your files and operating system from breakdowns through professional data images. Defrag ensures optimal PC performance and SafeErase protects your private sphere through a secure deletion of personal data.

For more information, please go to www.oo-software.com.

About O&O Software

O&O Software GmbH has been developing "Tools for Windows" since 1997. Customers include home users, SMEs, public institutions and global business groups. These tools are effectually sold directly and by using our partner network and are available in more than 50 countries. The product portfolio includes applications for performance optimization, system administration, data restoration and the secure deletion of data. O&O products have been judged as technologically leading in numerous tests. You can find more information and free trial versions of all products on our website. O&O's products include: O&O BlueCon, O&O CleverCache, O&O Defrag, O&O DiskImage, O&O DiskRecovery, O&O DiskStat, O&O DriveLED, O&O Enterprise Management Console, O&O FormatRecovery, O&O MediaRecovery, O&O PartitionManager, O&O RescueBox, O&O SafeErase, O&O ToolBox, O&O UnErase.

Press Contact

Andrea Strehsov
O&O Software GmbH, Am Borsigturm 48, 13507 Berlin, Germany
Tel.: +49 (0)30 4303 4303, Fax: +49 (0)30 4303 4399
E-mail: press@oo-software.com

Members of the media can find additional information and imagery online in the O&O PressCenter at <http://www.oo-software.com/en/press/>