
World Premier: O&O Software products and website now in China

Berlin, April 3, 2009 – O&O Software and PC Stars (Beijing Baihui Digital Stars Technology) join forces to bring the O&O product range and official website to the People's Republic of China, Hong Kong and Macau.

Berlin-based O&O Software GmbH, a leading manufacturer of system solutions under Windows since 1997, is proud to announce the very first release of its flagship O&O Defrag 11 product in a Chinese language version. This release coincides with the opening of the official O&O website in China: www.oo-software.com.cn. It means that Made in Germany technology from the house of O&O is now available to the Chinese Home and Corporate markets.

"We are delighted to be bringing our solutions onto the Chinese market, together with PC Stars," said Olaf Kehrer, Managing Director, O&O Software GmbH. "This is the first step in realizing the huge potential that the Chinese market offers. We will shortly also be releasing our imaging solution, O&O DiskImage 3, and our central network console, the O&O Enterprise Management Console 2, in the Chinese language,. This will place us in a superb position to offer our finest performance and security solutions to all market sectors and customer groups in China, Hong Kong and Macau."

This first release is also a major step forward for PC Stars: "We believe our broad market footprint and nationwide reseller networks will help assure O&O's success in the next several years," said Steven Cui, General Manager at Software License Division. "Through our joint efforts, we will provide our resellers and customers more value and meet the growing customer needs in China."

With their tools for Windows, including the award-winning O&O Defrag and O&O DiskImage, O&O Software has already conquered markets in Europe, Japan and the USA. They now bring their products and quality brand to China, with the clear intention of conquering this market too.

About PC Stars

PC Stars was founded in March, 2006, in Beijing, China. Just two short years later, PC Stars now distributes more than 5,000 types of global software and software services from around 600 software developers and publishers, through its own publishing and distribution platforms. The company has very quickly built a solid reputation as a trusted and dynamic software distributor, bringing a wide range of software products to one of the largest IT markets worldwide.

About O&O Software

O&O Software GmbH has been developing "Tools for Windows" since 1997. Customers include home users, SMEs, public institutions and global business groups. These tools are effectually sold directly and by using our partner network and are available in more than 50 countries. The product portfolio includes applications for performance optimization, system administration, data restoration and the secure deletion of data. O&O products have been judged as technologically leading in numerous tests. You can find more information and free trial versions of all products on our website. O&O's products include: O&O BlueCon, O&O CleverCache, O&O Defrag, O&O DiskImage, O&O DiskRecovery, O&O DiskStat, O&O DriveLED, O&O Enterprise Management Console, O&O FormatRecovery, O&O MediaRecovery, O&O PartitionManager, O&O RescueBox, O&O SafeErase, O&O ToolBox, O&O UnErase.

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