
Migration Kit: now available

Berlin, Germany and Bellevue, Washington, USA, October 22, 2009 – Starting today, Windows 7 is now available. Many home and corporate users who have expressed an interest in moving to Microsoft's new operating system should give themselves a lot of time to prepare for the migration. The key questions they need to ask themselves are: which programs am I using now? Where are the serial numbers I may need? Where am I going to save the data?

Together with the American software publisher Laplink, O&O Software has come up with the perfect solution for making these questions totally irrelevant.

The Solution

The entire migration process occurs in three stages: first, an image is made of the old system, as recommended by Microsoft, saving the various programs, data and personal settings. Next, the user can install any Edition of Windows 7, as the Migration Kit supports transfers from every Windows XP or Vista Edition to every Windows 7. It's even possible to transfer from a 32 to 64-bit system, or from an old to a new PC. After Windows 7 is installed, all the selected programs, data, and personal settings are restored.

Along with the products "Laplink PCmover for Windows 7" and "O&O DiskImage 4 Professional Edition for Windows 7", "Migration Kit for Windows 7" also contains step-by-step instructions, an original Windows PE Start CD for creating and restoring images of the PC System, as well as an Ethernet crossover cable for connecting two PCs (only in the Box version). After migration, O&O DiskImage 4 can also be used on the new operating system for creating data images.

O&O DiskImage 4 Professional Edition for Windows 7

Data Image: In the first instance, O&O DiskImage 4 makes a complete data image of the "old" Windows system, as recommended by Microsoft. The user then has an image of the old computer, including individual settings.

Complete Image and Image of the Changes: After the programs, data, and settings are successfully migrated to Windows 7, we recommend your creating a new complete image to avoid any time-consuming new installation.

Restoration of individual Files: Image Files from O&O DiskImage can be mounted as virtual hard disks. Individual files can then be easily copied and restored using Windows Explorer.

Laplink PCmover for Windows 7

User-Friendly: An easy-to-use Assistant leads users through the Migration procedure.

Application Transfer: The user decides which programs, including the appropriate information, are transferred to Windows 7.

File Transfer: The user can also decide which files and folders should be transferred to the new operating system.

Migration as a service provided

The service license is aimed specifically at trading partners and system houses, offering as a service a complete migration from XP (or Vista) to Windows 7.

The Service License will be offered for 10 or 50 migrations and includes licenses for Laplink PCmover and O&O DiskImage 4 Professional Edition, as well as the same number of original Windows-PE Start CDs for complete imaging and restoration of PC systems. O&O DiskImage 4 can also be used after the migration on the new operating system for creating data images – the O&O DiskImage license and bootable CD are intended to be passed on to the customer. The

Service License also includes an external USB hard disk with 320 GB, which the service technician can use for saving the customer's data during migration.

Prices and availability

"Migration Kit for Windows 7" is now available from PC World and amazon. The recommended retail price is EUR 29.90.

About Laplink Software Inc.

Laplink Software is recognized as one of the most successful companies developing technologies related to file transfer, data synchronization, and remote access. Laplink has been providing customers around the world with its innovative, interconnection technology since 1983. The applications from Laplink are easy to use, secure, and very cost-effective. In offices as well as in homes, they are extremely useful for providing remote access, remote support, file sharing, data transfer, and for synchronizing data between multiple systems. Laplink is a privately-held enterprise that has received investment capital from Microsoft. Its headquarters is located in the state of Washington, USA.

About O&O Software

O&O develops solutions for corporate customers that not only support them in their daily activities, but also help substantially reduce their costs. Our products for system optimization, data imaging, data recovery, secure data deletion and company-wide administration are pioneers in the Windows technology sector. Together with our worldwide network of partners, we support corporations, companies, public authorities and private customers in over 140 countries, all from our headquarters in Berlin, Germany.

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