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## O&O CleverCache 7: Performance increases under Windows 7

Berlin, November 10, 2009 – With O&O CleverCache 7, Berlin-based O&O Software releases a further program compatible with Windows 7.

O&O CleverCache 7 reverses the inefficient memory management from Windows by giving users the control over memory resources for the file cache and for programs. It also prevents performance deficits in the server environment. The O&O AutoSense Technology instructs each system to analyze the settings upon every startup, and updates them accordingly for optimal results. The user can refine these settings using the Profiles function, in order for instance when starting-up to make sufficient memory available for programs or games that require a lot of memory, thus speeding up their application.

O&O CleverCache is available as a Professional Edition and as a Server Edition for company use.

### New and enhanced functions

**O&O AutoSense Profile:** The O&O AutoSense profile instructs each system to analyze the system's settings upon every startup. Whenever changes to the main memory are detected, O&O CleverCache 7 updates its settings accordingly, getting the most out of all hardware.

**Export and import individual profiles:** O&O CleverCache 7 enables users to load specialized cache settings whenever they may need them e.g. for video editing or gaming. O&O CleverCache can also import and export your profiles so that user profiles don't get lost by new installations, for example when installing Windows 7.

**Automatic profile change depending on running processes:** With the new Version 7 it is now possible to automatically change to a certain profile as soon as specific processes are started or ended. Additionally, other processes can be started or ended automatically. O&O CleverCache can therefore, for example, when starting ensure that for a specific game, all resource-heavy processes such as anti-virus scanners are ended and then only started again once the user has finished playing – without the user having to do this manually.

**Mem-O-Free:** Mem-O-Free allows control over the amount of available memory in Windows. Whenever the amount of free memory falls below the user-defined threshold, Mem-O-Free is activated and frees up additional memory, forcing Windows to swap unneeded data to the hard disk.

**Mem-O-Safe:** To increase system performance, data are not immediately written to disk, but buffered in the internal file cache. After a certain amount of time, this data is then written to the disk. With the Mem-O-Safe technology, users can control and configure the update interval of the file cache on important file servers, for example, to minimize possible losses of data.

**System monitor and system tuning:** The performance of crucial system components, processors, main memory and system cache are monitored and then displayed, allowing for analysis and system optimization.

**User interface with multi-function ribbon:** Through the clearly laid-out multi-function ribbon, users can access various individual functions, such as system status and system information, and also select profiles and the O&O CleverCache Agent, which monitors the file cache and other performance settings.

**Statistical analysis of memory load:** O&O CleverCache 7 informs users as to the current memory usage and cache size, with detailed statistics on the time and memory gains being achieved.

### **Prices and availability**

O&O CleverCache 7 Professional Edition is available in the full version for 29.90 Euros / GBP 19.99 / US\$ 29.95, with an upgrade from a previous version or similar competing product costing 19.90 Euros / GBP 13.00 / US\$ 19.95. The full version of O&O CleverCache 7 Server Edition costs 83.95 Euros / GBP 52.17 / US\$ 119.95 net, with an upgrade costing 50.34 Euros / GBP 34.76 / US\$ 71.95 net. O&O Software offers volume licenses to companies as well as special conditions for public authorities and educational establishments. O&O CleverCache 7 is available exclusively as a Download Version from retailers. A list of O&O Partners can be found at <http://www.oo-software.com/home/en/order/reseller/>

Interested users can download a free trial version of O&O CleverCache 7 from the O&O Software website. With the trial version, users can optimize their systems for 30 days, in order to experience for themselves the wide range of functions and features that O&O CleverCache 7 has to offer.

### **O&O products already Windows 7 compatible**

- O&O Defrag 12 – packs file fragments back together, optimizing disk performance
- O&O DiskImage 4 – prevent data loss with time-scheduled images
- O&O DriveLED 3 – monitors hard disks and warns of defects
- O&O PartitionManager 2.7 – securely and reliably manage hard disks
- O&O SafeErase 4 – simple and secure deletion of sensitive data and internet history
- Migration Kit for Windows 7 – the only safe solution for easy migration to Windows 7

### **About O&O Software**

O&O develops solutions for corporate customers that not only support them in their daily activities, but also help substantially reduce their costs. Our products for system optimization, data imaging, data recovery, secure data deletion and company-wide administration are pioneers in the Windows technology sector. Together with our worldwide network of partners, we support corporations, companies, public authorities and private customers in over 140 countries, all from our headquarters in Berlin, Germany.

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