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## O&O DiskImage 7 released: Professional data backup now also available for Windows Server 2012

**Server downtime can end up costing companies a lot of money because it's impossible to work on servers while they're being reconstructed. That's why making frequent data backups is so important in keeping downtimes and their related costs to a minimum. When needed, these backups can be used to reconstruct the system. This is now also possible for the Windows Server 2012.**

Berlin, November 28, 2012 - O&O Software announces the release of O&O DiskImage 7 Server, its new enterprise solution for data backup that now provides native support for Windows Server 2012. As a result of design revisions in the central control center, an administrator can now run complete backups of the entire system immediately following program start. A time consuming configuration is no longer needed and in just a few steps, he can also set up backup schedules and get an overview of when various data was last backed up.

Along with backing up entire systems (so-called imaging), O&O DiskImage can also backup individual drives, partitions, and selected files and folders.

O&O DiskImage can not only reconstruct data that's been lost, it can also restore a crashed system – even on hardware of a different make. This is accomplished using a bootable medium (CD or USB stick) based on Windows PE. In just a few moments, the familiar working environment is up and running as if nothing ever happened. The time required for restoration is kept to a minimum which results in considerably lower downtime costs.

### **New and improved features**

**Create a Windows bootable medium:** Starting from Windows Server 2008, the new O&O DiskImage can create a bootable medium directly from within the program.

**EFI/UEFI Systems:** The new version supports current EFI/UEFI systems as well as the classic BIOS.

**File Backup:** Commercially available compression programs such WinZIP can also be used independently of O&O DiskImage for restoring file backups containing only individual files and folders.

**Imaging without downtime:** O&O DiskImage Server Edition includes a mechanism, which ensures that the imaged data corresponds exactly to the moment the imaging process began: changes to the data set by the user or applications will not influence a running imaging process. The existing file system and the application environment have therefore no influence on the process. Only by harnessing this technology can consistent system images be created, while at the same time ensuring that the system runs without interruption, and remains continuously available.

**System Restoration with Boot Medium:** O&O DiskImage can bring a system back to life immediately, and with no installation required. It does so using a bootable medium (USB stick or CD/DVD) based on Windows Server 2008 R2 and which contains all

standard drivers. Additional drivers can be attached after starting up. Thanks to integrated system rescue tools, original systems can be restored and errors identified.

**Advanced restoration environment with additional features:** O&O BuildPE can be used to create an advanced recovery disk. Along with O&O DiskImage, this disk includes a number of useful tools, among them File Explorer, Reg-Edit, and a support program for partitioning.

**Restoration onto different hardware (M.I.R.):** With the integrated function M.I.R.(machine independent restoration) it is now possible to restore a system onto different hardware. Not only can an image or clone be restored onto servers and desktops with identical hardware, they can also be restored onto machines where, for example, the motherboard or processor has been changed. After the image has been restored, the new hardware can be adapted and the system can once again be started.

**Virtual Hard Disc (VHD):** O&O DiskImage can convert images of virtual hard disks from Microsoft (VHD) into O&O DiskImage image files and vice versa. A virtual hard disk can therefore be directly restored.

**Visualization of data:** The graphical representation of the hard disks and drives – similar to the disk management in Microsoft Windows - allows for an intuitive selection of the volumes that are to be backed up or restored. Both free and used memory and the size of each partition are displayed, which makes managing the data easier.

**Integrating data from ISO files:** Standard ISO files (ISO 9660) can now be mounted as virtual disks in addition to data image files.

**Automation, scripting and reporting:** A comprehensive scheduling feature allows users to easily create images automatically with O&O DiskImage Server Edition. In addition, O&O DiskImage Server Edition can be controlled completely using script commands. Detailed reports keep users informed about all activity.

**Automatic updates:** O&O DiskImage automatically checks if new program versions are available and so guarantees that data backup is performed using the latest advances in technology.

**Email notification of activity:** Administrators can request to be informed about the results of an activity such as the running of a job. Error messages are also sent immediately so administrators can quickly identify and resolve problems.

**Various imaging methods:** For a complete image, users can choose between an image of used sectors and an all-inclusive forensic image for purposes of data recovery. An incremental or differential image will only backup those data areas that have changed since the last image operation, thus saving space.

### **Save costs with data backup**

Here you can find a number of examples illustrating how companies were able to save money by using O&O DiskImage:

<http://corp.oo-software.com/en/backup/save-costs-with-oo-diskimage>.

### **Pricing and availability**

O&O DiskImage 7 Server Edition including machine independent restoration (M.I.R.) costs US\$299.00. O&O DiskImage 7 Workstation Edition is available at US\$ 39.00. All prices include VAT where applicable.

A list of all O&O resellers can be found under  
<http://www.oo-software.com/en/order/reseller/>.

Information about volume licenses can be requested here:  
<http://www.oo-software.com/en/order-diskimage-server>.

Interested users can receive a free trial version of O&O DiskImage 7 Workstation and Server Edition from the O&O Customer Center. More information can be found on the O&O Website at <http://corp.oo-software.com/en/backup>.

#### **About O&O Software**

O&O develops solutions for corporate customers that not only support them in their daily activities, but also help substantially reduce their costs. Our products for system optimization, data imaging, data recovery, secure data deletion and company-wide administration are pioneers in the Windows technology sector. Together with our worldwide network of partners, we support corporations, companies, public authorities and private customers in over 140 countries, all from our headquarters in Berlin, Germany.

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