

## **O&O MediaRecovery V4: Rescue Mistakenly Deleted Photos, Videos and Songs!**

Often in our digital world, just one accidental slip of a finger can lead to the permanent loss of precious photos, videos or songs. Within only a matter of seconds, recorded memories and experiences can be lost forever. The new O&O MediaRecovery V4 makes this sort of accidental deletion a thing of the past. Deleted media files can be restored on virtually all types of storage media, including memory cards and USB Sticks.

Berlin, June 27, 2006 – Almost overnight, analog cameras and traditional stereo systems have become seldom seen devices in consumer households. More and more, these "antique" devices have given way to more advanced, compact and versatile digital equipment. Analog media have quickly been replaced by volumes of files accumulating on hard disks, memory cards and other storage platforms. For a family, these files could contain irreplaceable personal memories that, if lost or deleted, would be catastrophic for those involved. At the same time, every experienced user knows how easy it is to lose data: one push of the wrong button on a digital camera's menu is all it takes.

Luckily, with the right software solution there is hope. O&O MediaRecovery V4 has been optimized specifically for recovering accidentally deleted photos, videos and music files off of devices connected directly to a computer. O&O MediaRecovery can make music files from a MP3 Player, photos from a digital camera or videos from a camcorder reappear, as if they were never gone.

Frank Alperstaedt, Managing Director at O&O Software: "Those who know what it's like to lose irreplaceable photos or videos of a memorable vacation or a child's birthday, know how much it can hurt. O&O MediaRecovery lets users avoid such painful situations. It is very important to remember, however, that for the best chances of a successful media recovery, the disk space made free through the mistaken deletion of data must not be overwritten by the creation of new files."

### **The 5-Minute-Miracle!**

Files gone – What now?! Most of the time, one thinks first to call an expert data recovery technician to attempt a file rescue because presumably only experts possess the ample know-how to handle these situations. This software makes expensive data recovery house calls a thing of the past. With O&O MediaRecovery V4 and its beautifully designed graphical interface, even beginners can handle the most expert of media recoveries. The on-screen assistance guides users step-by-step through the media recovery process, presenting users in the end with the precious files believed to be gone forever.

This extraordinary "Rescues-Files-Believed-to-be-Gone-Forever-Tool" is compatible with all drives recognized in Windows, as well as digital cameras connected to PCs, USB sticks, removable drives and memory cards of all formats. Naturally, this

software has no problem using its state-of-the-art media recovery technology on Apple iPods, on which a few very essential albums have been deleted.

For ease of use, O&O MediaRecovery V4 comes with an integrated picture previewing function, allowing users can take a look at their pictures before recovering them. On volumes containing hundreds, if not thousands, of digital images, this can be a big help.

O&O MediaRecovery V4 is compatible with Windows NT4, 2000, XP and Server 2003. Trial versions may be downloaded free of charge from the O&O Website. The full version costs 29.95 USD. This software is available for purchase online or with one of O&O's authorized partners. It is available electronically (ESD) or as a packaged retail product containing the software CD and a product handbook.

Further product information and imagery for members of the press are available in the O&O PressCenter at <http://www.oo-software.com/en/press/>

### **About O&O Software**

O&O Software GmbH has been developing "Tools for Windows" since 1997. Customers include home users, SMEs, public institutions and global business groups. These tools are effectually sold directly and by using our partner network and are available in more than 50 countries. The product portfolio includes applications for performance optimization, data restoration and the secure deletion of data. O&O products have been judged as technologically leading in numerous tests. You can find more information and free trial versions of all products on our website. O&O's products include O&O BlueCon, O&O CleverCache, O&O Defrag, O&O DiskRecovery, O&O DriveLED, O&O FormatRecovery, O&O MediaRecovery, O&O SafeErase, O&O ToolBox and O&O UnErase.

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