

O&O Software: Corporate Customers Welcome New Volume Licensing Options

O&O Software develops solutions that make workstations and servers perform better and with increased security. These solutions for data recovery, defragmentation and the secure deletion of sensitive data are not only well sought after by small businesses, but by large corporate customers as well. Moreover, O&O's recently implemented volume licenses now allow for increased savings for corporate customers in search of a single licensing configuration that can cover their entire IT infrastructure in one fell swoop.

Berlin, October 2, 2006 – When licensing a piece of software, larger companies are usually in the market for more than just a few licenses, sometimes requiring coverage for a few hundred, or even a few thousand, seats. In an effort to meet the needs of their larger customers, O&O Software, whose "Tools for Windows" including O&O BlueCon, O&O Defrag, O&O SafeErase or the O&O RescueBox are for many already a household name, are now offering license combinations that emphasize simplicity and flexibility. This new volume licensing model allows companies to license single products for their IT infrastructure at fair and reasonable prices.

For the last three months, corporate customers have been able to purchase the following easy-to-manage volume licensing options from O&O Software:

Site License: Authorizes the use of a product at a single company site.

Country License: Authorizes the use of a product at all company sites in an entire country.

Global License: Authorizes the use of a product at all company sites around the globe.

New Licensing Options for Corporate Customers Well-received

Although only having been available for a few months, the new licensing options from O&O Software have already been greeted with a warm reception. Counted among the customers taking advantage of these new licensing options is one of most prominent chemical manufactures in the USA with their purchase of a Global License for O&O SafeErase. This license enables them to use this secure deletion software on every computer in every country, in which they have a presence.

A large German automaker as well has decided to go with a Global License for a different product, O&O Defrag. This program can defragment all computers within the company ensuring significant performance increases while carrying out everyday tasks.

An organization in the European Union also recently purchased a volume license for O&O Defrag. Today this organization has this optimization software running on around 25,000 computers.

Eliminating Over- and Under-licensing

Companies spanning the globe from Germany to the USA or Australia are seeing the value in the Country or Site License variations. Frank Alperstaedt, Managing Director of O&O Software, elaborated: "Judging from the response, our corporate customers obviously appreciate the ability to choose between the three volume licensing variations. For a company with an international presence, the Global License option is a simple and optimal means to use an O&O product everywhere. For a company with multiple domestic sites, on the other hand, a Country License would be a more fitting option. For those companies, however, that only require a software product from O&O at a single site or facility would probably be best to go with a Site License."

Volume licenses are attractive to companies because they are purchased on a "per site" basis, rather than a "per seat" basis. With these options, the sometimes cumbersome management of licenses is not longer an issue, eliminating the problem of over- and under-licensing as well. This added simplicity and flexibility buttressed by excellent price points make these new volume licensing options an easy sell to most corporate users.

(Released for printing free of charge)

Homepage: www.oo-software.com

Further product information and imagery for members of the press are available in the O&O PressCenter at <http://www.oo-software.com/en/press/>

About O&O Software

O&O Software GmbH has been developing "Tools for Windows" since 1997. Customers include home users, SMEs, public institutions and global business groups. These tools are effectually sold directly and by using our partner network and are available in more than 50 countries. The product portfolio includes applications for performance optimization, data restoration and the secure deletion of data. O&O products have been judged as technologically leading in numerous tests. You can find more information and free trial versions of all products on our website. O&O's products include O&O BlueCon, O&O CleverCache, O&O Defrag, O&O DiskRecovery, O&O DriveLED, O&O FormatRecovery, O&O MediaRecovery, O&O SafeErase and O&O UnErase.

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