
Data backup for the people

O&O Software is launching an offensive with its data imaging freeware O&O DiskImage 3 Express Edition

Berlin, 02.09.2008 – O&O Software, the Berlin-based developer and producer of software solutions for Windows, now offers a new edition of its successful imaging program: O&O DiskImage 3 Express Edition. The free version creates complete images of the entire computer and restores individual drives.

The software caters to users that have yet to backup their data, or have always thought of data backup as being too complicated. Users benefit from a particularly easy application, as well as from a program that focuses on the very essential functions of a data backup. It is based on technology from the multiple award-winning O&O DiskImage.

Easy application and functions

Anyone who has already lost data knows just how important a data backup is. Many programs rely on numerous settings and backup methods in order to achieve individually optimized backup processes. For users who wish to securely image their entire computer with just one click, the free software from O&O represents the best solution. O&O DiskImage 3 Express Edition boots up with no previous installation necessary, and images the computer with just one click. A restoration is made through the selection of individual drives. As opposed to file backups, the imaging-technology automatically images all system settings and operating system files. As a result, the system can be restored to its original state whenever required.

Should system partitions need to be restored, or data from damaged systems imaged, the O&O DiskImage 3 Professional Edition, a part of the O&O DiskImage product family, is the product of choice. This data imaging professional can do everything that a good data imaging solution should do: it offers different imaging methods; it images from damaged systems; and it restores from system partitions. The automatic imaging function is particularly convenient, which, once set up, regularly and automatically runs the image process.

Free download

Interested users can find the free software O&O DiskImage 3 Express Edition on the O&O Software website at www.oo-software.com/free.

The free trial version of the multi-functional O&O DiskImage 3 Professional Edition (upgrade EUR 19,90, full version EUR 29,90) allows users to create easy and fast backups for a 30-day trial period, and introduces them to the multi-level functionality and versatile performance attributes.

About O&O Software

O&O Software GmbH has been developing "Tools for Windows" since 1997. Customers include home users, SMEs, public institutions and global business groups. These tools are effectually sold directly and by using our partner network and are available in more than 50 countries. The product portfolio includes applications

for performance optimization, system administration, data restoration and the secure deletion of data. O&O products have been judged as technologically leading in numerous tests. You can find more information and free trial versions of all products on our website. O&O's products include O&O BlueCon, O&O CleverCache, O&O Defrag, O&O DiskImage, O&O DiskRecovery, O&O DiskStat, O&O DriveLED, O&O FormatRecovery, O&O MediaRecovery, O&O RescueBox, O&O SafeErase, O&O ToolBox and O&O UnErase.

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