
PC Lifecycle 2010 available: low-priced all-in-one pack made up of 7 products from leading manufacturers

Berlin and Duisburg, Germany, and Bellevue, Washington, USA, November 5, 2009 – In an extraordinary collaboration, the software publishers Laplink, O&O Software, Panda Security, and UpdateStar are happy to announce the release of their brand new product - PC Lifecycle 2010. After purchasing a new computer, the joy of having new and naturally faster technology begins to fade when the following questions start being asked: how can data, programs, and settings installed on an old PC be transferred onto the new one? How will the computer be protected against viruses and similar internet threats? And how can data be securely deleted from an old computer before it's given away? Doing these things used to take a lot of time and energy, and required no small amount of technical finesse. With PC Lifecycle 2010, there's now an effective and easy to use assistant available to help the user in all phases of a PC's life: because, as its name describes, PC Lifecycle really does cover the entire range of a PC's life cycle.

"Lots of users are planning to migrate to Windows 7, and they should be able to do so without compromising on security. PC Lifecycle 2010 contains the best solutions available from various software manufacturers for protecting user's computers and data. And all that at an unbeatable all-inclusive price" said Jim Harrison, Director of Sales International at O&O Software.

PC Lifecycle is composed of seven individual products:

Laplink PCmover 5

PCmover is a fast and convenient software solution for computer to computer data migration such as from Windows XP to Windows 7. This high performance application easily transfers selected files, settings and programs from an older computer to a newer one.

Laplink PCSync 5

PCsync is a file management program that ensures quick, simple and automated file transfer as well as synchronization between computers. Users of several computers can securely synchronize them to access files and folders with PCSync.

O&O Defrag 12 Professional Edition

O&O Defrag 12 protects your computer from fragmentation, while quickly and efficiently packing all file fragments together again. O&O Defrag 12 is the first and only product worldwide to combine time-saving Zone Filing with automatic background monitoring. For zone filing, O&O Defrag 12 analyzes data during the first defragmentation, and then "files" it into three different "zones" according to design and frequency of access. This results in programs starting faster, and reduces the time needed for future defragmentation jobs. Background monitoring helps to prevent fragmentation at its source.

O&O DiskImage 4 Professional Edition

Once an image is created – complete, differential or incremental – should disaster ever strike, it won't be necessary to conduct a time-consuming reinstallation of any programs and operating systems because all your data can be easily restored. The Start CD, included in delivery, is based on the current Windows version and enables you to create data images even on non-functioning operating systems.

O&O SafeErase 4

O&O SafeErase 4 is the solution for securely deleting sensitive files from hard disks. Unauthorized third-parties wanting to restore deleted data won't stand a chance against O&O SafeErase 4. With the new version, it is now also possible to delete sensitive internet data. Internet browsers are automatically displayed, and the user only needs to select the internet data he wishes to delete – e.g. Cookies.

Panda Internet Security 2010

Panda Internet Security 2010 lets you surf the Internet without any worries. This security suite protects against viruses, spyware, rootkits, hackers, online fraud, identity theft, and any kind of Internet threat you can imagine. The Anti-Spam Engine keeps post boxes free from junk mails, and the Parental Control Feature means children can also surf the web in safety.

UpdateStar Premium Edition

The perfect supplement to your Windows Updates, UpdateStar keeps all PC software right up-to-date with over 259,000 programs included. Your PC is then fully protected against security gaps caused by out-of-date software.

Prices and availability

PC Lifecycle is now available at Media Markt, Saturn, and Amazon in Germany, and director at <http://www.pclivity.com/> for international customers. The recommended retail price for a single license of PC Lifestyle is EUR 99.95. The products PCmover, PCsync, O&O Defrag, O&O DiskImage and O&O SafeErase are also available as single products with a total value of over 280.00 EUR.

The companies involved

Laplink Software Inc. of Washington, USA, focuses on, among other things, data transfer and data synchronization, and has contributed its award-winning product to this suite.

O&O Software GmbH is the technological leader in the field of defragmentation and produces a range of multiple award-winning programs for defragmentation, data security, and secure data deletion.

Panda Security is a worldwide leader in IT Security solutions that protect customers against the expenses caused by virus, worms, and other dangers from the Internet.

UpdateStar is the source for update and software information. The service makes the software life of every user easier. As a result of continual updates, security gaps caused by out-of-date software are easily closed.

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